

FOR IMMEDIATE RELEASE
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Mission Hospital Promotes Vice President and Chief Developmental Officer to Senior Position

Mission Viejo, California – Winifred “Winnie” Johnson has been promoted to Senior Vice President and Chief Developmental Officer for Mission Hospital.



“Winnie’s dedication to philanthropy and leadership has been and continues to be integral to the ability of Mission Hospital to bring the most advanced care to our community,” said Peter F. Bastone, President and Chief Executive Officer for Mission Hospital. “Because of her leadership, Mission Hospital Foundation’s efforts to bring the community together in a shared responsibility for a healthier community, has resulted in unprecedented donor support. We are extremely fortunate to have her in the Mission Hospital family, and are honored to have her as a leader in our organization.”

In 1995, Johnson joined Mission Hospital with the task of developing a Foundation and Foundation Board of Directors to support the hospital. Johnson brings more than 30 years of leadership in business development, finance administration and fundraising experience to her position at Mission. Under her leadership, the Foundation has grown to include a 42-member Foundation Board of Directors made up of prominent business and community leaders, highly successful

fundraising events, support groups of community members who help raise money and nationally recognized Major Gifts, Annual Giving and Stewardship programs.

Johnson also led the Foundation and the St. Joseph Health System in the development of a culture of philanthropy known as the “Spirit of Giving.” Over the past fifteen years, the Foundation has raised more than \$125 million for hospital expansion projects, including a \$50 million capital campaign.

Among her many accolades and accomplishments, Johnson was honored with the Foundation Board’s Sister Martha Ann Fitzpatrick Vision Award for her exemplary role in leading the Foundation’s success in developing relationships and raising funds. She is frequently asked to share best practices with hospitals and foundations around the country. Her professional affiliations include the Association of Healthcare Philanthropy (AHP), Association of Fundraising Professionals (AFP), and Southern California Association for Healthcare Development (SCHAD).

For more information about Mission Hospital Foundation, visit mission4health.com.

About Mission Hospital

Mission Hospital provides south Orange County communities with access to Advanced care and Advanced caring through two convenient locations. Mission Hospital has been serving the greater needs of the community for nearly 40 years, improving the quality of life in the communities we serve. Mission Hospital in Mission Viejo, the region’s only designated trauma center, offers 24-hour emergency care and specialized services for imaging, heart, stroke, maternity, and women’s

wellness needs. Its second campus, Mission Hospital Laguna Beach, offers 24-hour emergency, intensive and medical-surgical care as well as the South County's only behavioral health services and hospital-based chemical dependency and chronic pain medicine abuse center. A member of the St. Joseph Health System, Mission Hospital is one of 14 not-for-profit hospitals sponsored by the St. Joseph Health Ministry. For more information, visit mission4health.com.

-Mission Hospital-