

FOR IMMEDIATE RELEASE
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The Microsoft Store to be Title Sponsor of Mission Hospital's Annual Valiant Women Luncheon

MISSION VIEJO, CA (Feb. 24, 2010) – The newly opened Microsoft Store at The Shops at Mission Viejo has committed to supporting Mission Hospital's 14th Annual Valiant Women Luncheon as the annual fundraiser's title sponsor. Microsoft's sponsorship is the single largest sponsorship commitment in history of the Valiant Women Luncheon. The event will be held Friday, March 12, 2010 at the Ritz-Carlton, Laguna Niguel. Each year, this sell-out, 500-guest luncheon is planned by members of the Valiant Women support group of Mission Hospital. The event includes a silent auction, luncheon, luxury opportunity drawing packages (valued at up to \$4,900), and a runway fashion show featuring clothing and accessories from retailers at The Shops at Mission Viejo. Last year's fundraiser raised net proceeds of nearly \$115,000 for Mission Women's Wellness Center, Mission Maternity Center and nursing scholarships.

"Mission Hospital has taken patient diagnostics and treatment to unprecedented levels with their tremendous investment in technology and focus on patient care. The Microsoft Store is humbled by their community leadership and values the opportunity to support such an outstanding cause." Said Walter Zausch Store Manager, The Microsoft Store at The Shops at Mission Viejo. In addition to The Microsoft Store's generous Spirit of Giving as Title Sponsor, the 2010 luncheon is supported by Presenting Sponsor: Lisa Dale of Seabreeze Management Company, Inc.; and Valiant-level sponsors: The Shops at Mission Viejo, Monex Precious Metals - Michael and Vicky Carabini; John and Monique Staples, and Mission Hospital's Executive Team.

"As a new partner in our community, we appreciate The Microsoft Store's immediate understanding of the advanced care that Mission Hospital provides and their generous support," said Winnie Johnson, Senior Vice President and Chief Development Officer, Mission Hospital. "We are equally as grateful to our presenting and Valiant-level sponsors for their continued support over the years."

Tickets are available for \$100 per person or \$1,000 per table of ten. Mission Hospital nurses and affiliated physicians, including Mission Hospital's President and Chief Executive Officer Peter F. Bastone, will model the latest spring fashions from Banana Republic, Fredric H. Rubel Jewelers, White House/Black Market, Saks Fifth Avenue, Tommy Bahama, all from The Shops at Mission Viejo. Makeup will be provided by Smashbox from Nordstrom Mission Viejo and hairstyling will be provided by Salon Diva, Laguna Niguel.

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One of the highlights of the event is the luxury opportunity drawings. The packages include:

- 1. Technology Makeover**, valued at \$2,900, is donated by The Microsoft Store at The Shops at Mission Viejo. This package includes a 15-inch Ultra Light Laptop, companion Netbook, HP 20-inch widescreen LCD flat panel, high definition monitor, and more.
- 2. Fabulous Fashionista**, valued at \$4,000, includes a \$1,000 David Yurman sterling and diamond bracelet, \$1,000 of ReVive Skin Care products, \$500 of Smashbox cosmetics, Pilates and Personal Training, a massage at Burke Williams, and more.
- 3. Forever Young**, valued at \$4,900, donated by Pacific Coast Cosmetics & Laser Medical Center, James A. Heinrich, MD. This package includes a \$4,000 gift certificate for any surgical or laser procedure, consultation with Dr. Heinrich, \$500 gift certificate for skin care, Botox or Juvederm, three silk peels or three facials.

For more information on sponsorship opportunities or purchasing tickets, please contact Mission Hospital Foundation at 364-7783 or visit us at mission4health.com.

About Valiant Women

Valiant Women is a group of dedicated community members, united by the Spirit of Giving and a common desire to ensure that women of all ages receive quality healthcare. This special group supports Mission Hospital and is dedicated to meeting the medical, surgical, educational and spiritual needs of all women. For further information about Mission Hospital Foundation, to join Valiant Women or learn about upcoming events, please call the Foundation office at 949-364-7783.

About Mission Hospital Foundation

Mission Hospital Foundation supports and assists Mission Hospital through philanthropy. The Foundation embodies the Spirit of Giving by building lifelong relationships with community members and raising funds for Mission Hospital.

About Mission Hospital

Mission Hospital provides south Orange County communities with access to advanced care and advanced caring through two convenient locations, Mission Viejo and Laguna Beach. Mission Hospital has been serving the greater needs of the community for nearly 40 years, improving the quality of life in the communities we serve. Mission Hospital in Mission Viejo is an acute care, full-service facility providing the most advanced healthcare services and diagnostic care to south Orange County. One of only three designated trauma centers in the county, the hospital offers 24-hour emergency care and specialized services through its *Mission Imaging Center*, *Mission Heart Center*, *Mission Stroke Center*, *Mission Maternity Center* and *Mission Women's Wellness Center*. The hospital also offers the highest level of care in orthopedics, rehabilitation, cancer, spine and vascular services. Mission Hospital Laguna Beach's healthcare services include 24-hour emergency, intensive and medical-surgical care as well as behavioral health including chemical dependency and chronic pain medicine abuse treatment. CHOC Children's at Mission Hospital, a separately licensed pediatric hospital on the Mission Viejo campus, serves as the only designated pediatric healthcare center in south Orange County. A member of the St. Joseph Health System, the 509-bed hospital is one of 14 not-for-profit hospitals sponsored by the St. Joseph Health Ministry. For more information, visit mission4health.com.